



11th May 2009

PRESS RELEASE

The IFPS Board of Directors has at its Spring meeting in Valencia, Spain on 27th April elected Dr Hans Maurer as its Chairman. Dr Maurer is the New Zealand director on the IFPS Board, representing United Fresh NZ. He succeeds Jane Proctor from the Canadian Produce Marketing Association.

Dr Maurer is Managing Director of The AgriChain Centre in Auckland, New Zealand and Publisher of HortSource. He is a member of the Royal Society of New Zealand, the International Society for Horticultural Science and the Institute of Directors in New Zealand.

Dr Maurer can be contacted at: hmaurer@agrchain-centre.com

The International Federation for Produce Standards (IFPS) is composed of produce associations from around the globe. The group provides an international forum to address issues which require international harmonization or standardization for the produce sectors and creates the first incorporated body constituted of national organizations providing direct representation of their respective countries' constituents.

The following national produce associations are IFPS members:

- Asociacion de Exportadores de Chile
- Canadian Horticultural Council
- Canadian Produce Marketing Association
- Fresh Produce Consortium (UK)
- Fruit South Africa
- Horticulture Australia Ltd
- Norges Frukt-og Gronnsaksgrossisters Forbund (Norway)
- Produce Marketing Association
- United Fresh (NZ)

IFPS membership can be expected to increase further in the coming months.

Issued by

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International Federation for Produce Standards

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